

**Consultative Workshop
Partnering With the Media to End TB in Pakistan,
7th June 2017, Islamabad:**



Newsletter- STP (National Partnership), 7th June 2017 Islamabad Pakistan:

A consultative meeting of the Stop TB Pakistan (STP) Core Committee, National TB Program (NTP) and Mercy Corps and with Key Media persons was organized to review the media awareness campaign. The purpose of the consultation was to provide TB awareness to media and discuss the strategy to utilize the potential of Pakistan's vibrant and diversified media network together with stakeholders i.e., STP, NTP, Provincial TB Program, Mercy Corps and community in general.

Dr. Syed Sharaf Shah (Vice Chairman, STP), chaired the consultation and Dr. Syed Karam Shah (Senior Adviser, STP), Ms. Kanwal Naseer (Media Consultant Hon., STP), important officials of NTP, and Mercy Corps took part in the brain storming sessions. Several proposals were put-up by the media persons and important decisions were made, which were approved by the quorum. Dr. Iqtidar Ahmed (Executive Secretary Hon.) thanked all the stakeholders for their unprecedented support, especially media personnel and praised their commitment in the national cause of Ending TB in Pakistan by the year 2030.